

UNITED WAY OF GREATER ROCHESTER AND THE FINGER LAKES, INC.

Annual Report to the Better Business Bureau Foundation of Upstate New York

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United Way of Greater Rochester and the Finger Lake's mission is to unite the good will and resources of the Greater Rochester community so that everyone can thrive.

United Way of Greater Rochester and the Finger Lakes invests \$11 million for 185 partner programs within the six-county region for 2024. These partners use research and prevention to get the best results to help all of Rochester thrive. All programs and initiatives supported by United Way's Community Fund are monitored, measured and evaluated regularly to confirm they're achieving positive results for our community and local people in need.

Our impact with partner programs across the region makes significant differences across our impact areas:

- Over \$6 million is invested in our access to health impact area where individuals and families have their basic needs met, safe places to live, and prenatal to birth services.
- Over \$3 million is invested in our education impact area that engages youth from the ages birth to 21 for primary school, secondary school, afterschool, and summer program enrichment for over a 1000 youth across the region.
- Over \$900,000 is invested in our economic mobility area where assistance is provided for gaining great jobs, effectively managing resources, and engaging learning development opportunities for upward mobility.

The following is an overview of United Way of Greater Rochester's income and expenses for the fiscal year ended March 31, 2023:

<u>Total Revenue and Support:</u>	\$ 33,988,280
Program Services	
Allocations to agencies	\$ 31,276,853
Community investment & services	\$ 7,091,858
Total program services	\$ 38,368,711
Supporting Services	
Resource development	\$ 3,581,433
General management	\$ 2,333,576
Total supporting services	\$ 5,915,009
<u>Total Expenses:</u>	\$ 44,283,720

*Note other items included in the financial statements, but not shown here are investment gains/losses and change in funded status of pension and postretirement plans. Further detail can be found in the full set of March 31, 2022 financial statements.

Total Assets	\$ 223,963,314
Total Liabilities	\$ 22,332,142
Total Net Assets	\$ 201,631,172

Board of Directors

Chair:	Laurie Zaucha	Secretary:	Mona Chitre
Treasurer	Matt Parrilli	Executive Director:	Jaime Saunders

*United Way of Greater Rochester, Inc. is tax-exempt under section 501(c)(3) of the Internal Revenue Code.
Donations are tax-deductible to the extent allowed by the law.*